Internet Art Proposal Writing – Lydia Yan

1. **Concept**

The website is called “The Walk”. This is a website focused on the psychology interaction with the users.

Inspiration:

In daily life, we are sometimes exhausted and not feeling like to either work or play. And this webpage provides some mind fullness exercise that can calm the stressful nerves down. It will be like a therapy, and will stimulate the user’s different senses.

Aim user: students and office workers who don’t have time to take a walk but really need to relax their stress.

The user can use three different ways to interact with the page.

1. The user can watch a video. The video has two versions. One is walking on the road of different universities, the other is to “stand still” and watching people walk in and out of the academic buildings. Both videos will be endless, so people can enjoy the absent of mind and the calm of the heart for as long as they want.
2. The webpage provides ASMR with different shoes walking on different kind of road. ASMR itself is a soothing format. The user can even combine different foot steps to create their own foot step symphony and it could be saved to their personal storage.
3. The user is asked to draw out their feelings or the place they want to walk to. But first, the user will be asked to choose what the weather is like at their preferred walking place. There are two options, “cold” and “warm”. And the color tone they can choose from is based on their choice. And the canvas could be saved to their personal storage. (if the user has already finish the ASMR part, they can choose to play the audio while they are drawing)

(advanced: establish the web work in different languages according to the user’s choic on the starting pages)

After finish using the website, it will give the users its best wishes that hope them have walked to a better condition and even a better self.

1. **Sources**

1.a. I remember <http://i-remember.fr/en>

This website raises awareness on the Alzheimer’s disease. It not only allows people to experience the loss of memory, but also allows people to contact, to donate, to really engage in this serious mental problem.

Therefore, the topic this website is talking about inspires me to create a website aims on the common illness around us. Today, people are so stressed out that even lead to anxiety disorder and depression. So I want my website to at least make a slightly difference to this situation, to ease down people’s daily stress.

1. Exhausting a crowd by. Kyle McDonald [https://www.exhaustingacrowd.com](https://www.exhaustingacrowd.com/beijing)

This website shows random street scene around the world, and it is fun and soothing to watch people walk around the space. Also, in my perspective, the street scene itself is an art.

My high school classmates are in different universities all around the world, and I considered it a good source of different scenes but with some similarity implant within. I decide collect different videos of them walking in their campus and edit them together. Since my website is aimed to ease down the tension, this video may be a great help.

1. Source can…

The source first inspires me with my context. It helps me to settle my website on a meaningful and helpful theme. Which is to focus on the modern disease. I’d like make a little contribution to ease down the severeness of it, to help people take a positive action to face with the problem.

For learning the techniques, I can learn more about Javascript. For example, I can learn how to save the user-side web work to their personal storage.

1. **Production** (the whole project will use HTML, CSS and JavaScript)

Intro page:

Establish the purpose of the website. And introduce the “walking” theme (Maybe will be led by a poem. Also, if the “advanced” need could be realized, the language choosing part will be on this page). And the page will ask the user to upload their preferred name and preferred photos which will show on the page all the time will they are using the page.

Choosing page:

Choose from A B C three different approaches

Body page:

1. ASMR page.

Technology: Recorder, iPhone voice memo, Audacity, etc.

Sound (preconception):

shoes——high heels, slippers, sport shoes, leather shoes

place——grass, wooden floor, mat, floor tile

The user first should select the shoes and the place, then the web page will produce the corresponding sound. And the user can stop it when ever they want.

1. Video page

Technology: The smartphone cameras, Final Cut Pro

Content: There will be two versions. First, the shooter will record the scene by holding their phones in front of them and walk alone a road in each campus. Second, the shooters are asked to shoot their academic buildings’ front doors steadily. The users can see the passerby, buildings, trees, etc, moving in the scene. The video can be pause whenever the user wants.

1. Drawing page

Technology: HTML, CSS, JavaScript (p5 canvas)

Content: There will be an instruction on the page that lead the user to draw out either their feelings or the things that could lead them to walk out the depressed mood. They can save their art work after finish it.

Ending Page

When the user wants to log out the website, the website will give the user its best wish that they will keep walking on their life way with a better mood and mental condition. (Maybe there will be some psychology related websites on the final page).